



DDSTM App Marketplace

Accelerate digital narrative for biopharma

Digital tools & capabilities ecosphere to drive disproportional value across the digital transformation continuum.

Patient Journey Mapping | Customer Engagement Optimization
Proactive Brand Management | Smart Operations



Digitizing human intelligence into analytics lifecycle

UI Driven workflow automation resulting in frictionless business process flow, comprehends the underlying data model and dynamically create scripts to execute and generate impactful outcome driven by insights. Provides flexibility to customize, add more features to meet widely varying need of our customers. Readily deployable within customer's environments eliminates dependency, avoids the dreaded "black box" situation.

Key value drivers that generate exponential impact for biopharma



AI & data science workflow automation



Data aware & insight driven applications



Readily deployable modular architecture



Highly customizable & reusable



Complete solution ownership



Next gen technology stack

Avoid key impediments to digitalization in Biopharma

With our systemized, scalable and integrated applications packaged with defined scope, focused on generating high value actionable insights in most effective way.