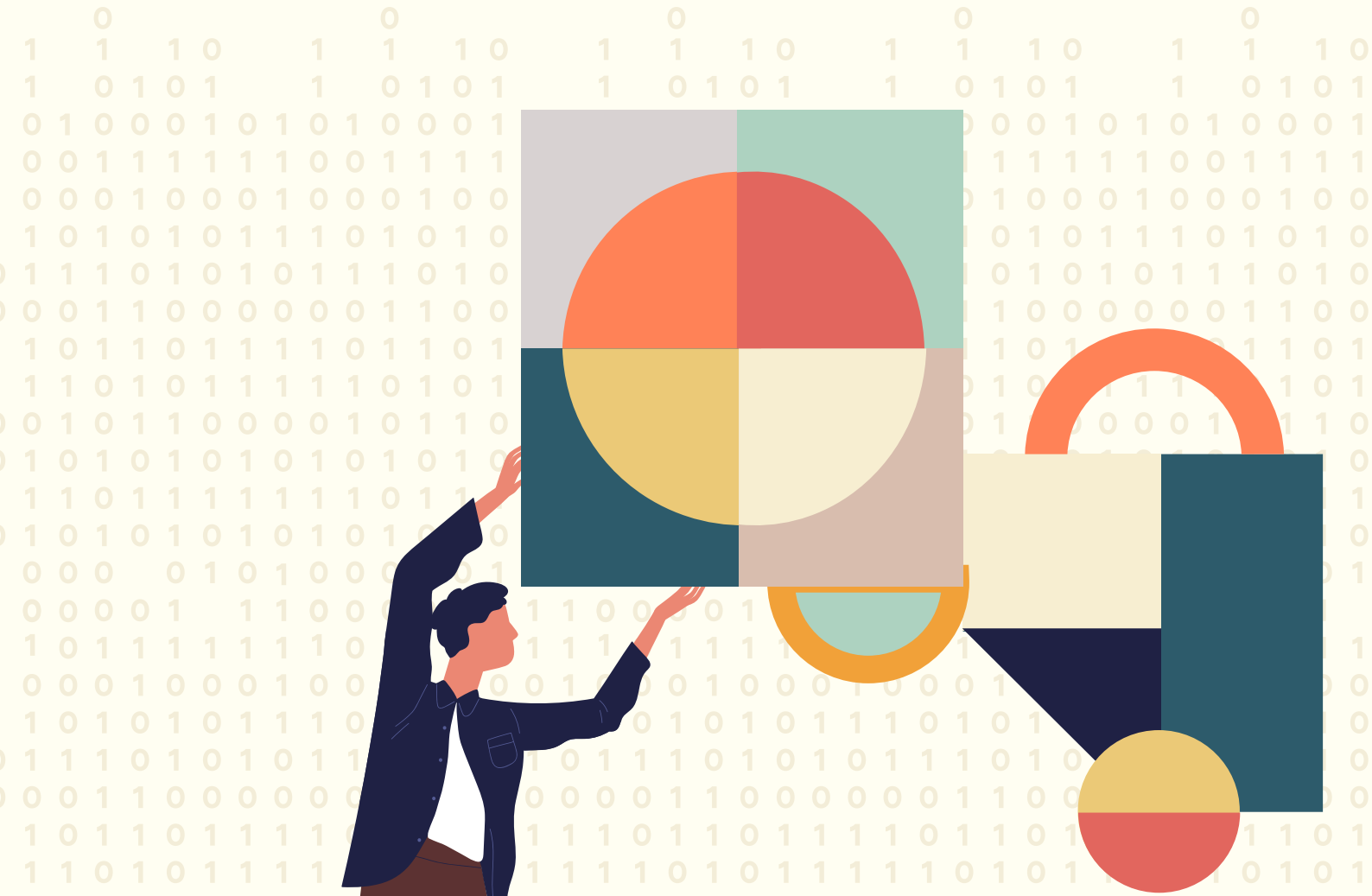


# DDS<sup>TM</sup> Strategic Solutions

Our advanced and predictive analytics & reporting capabilities support custom solutions and ad-hoc requirements through high performance teams across functions & TAs





Sales & Marketing Analytics



Payer Analytics



Reporting Center of Excellence



RWE & Patient Level Data Analytics



NLP & Text Analytics



Innovation Labs

## DDS™ Strategic Solutions

### High performance teams aligned with Customer Requirements

Our Strategic Solutions are categorized into specific competency verticals. We offer bespoke services either as a standalone engagement or in conjunction with our product(s) across four distinct centers of excellence.



#### Reporting Center of Excellence

Helping organization to transform data assets into perspective visuals and actionable insights through cloud based Dashboards/Reports



#### Inline & Pipeline CoE

Accelerated support to Adhoc needs of our business users across areas like Market Research, Forecasting and Commercial Effectiveness



#### Advanced Analytics CoE

Accelerating the journey of adopting bleeding edge AI/ML algorithms through our Pre-Built AI/ML models for Bio-Pharma specific usecases



#### Innovation CoE

An experimental Data lab model to explore technologies & processes to enable Fast-Fail approach, identify key bottle necks, rapid course correction & identify high value ideas